

APR 26 2005

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:	§ Confirmation Number:
McEwan et al.	§ 5571
Serial No.:	§ Group Art Unit:
09/856,536	§ 3621
Filed:	§ Examiner:
May 22, 2001	§ HAYES, John W.
Title: INTERACTIVE COMMERCIALS	§ Atty. Docket Number:
AS INTERFACE TO A SEARCH	§ 19011.1300
ENGINE	§

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**RESPONSE TO FINAL OFFICE ACTION INCLUDING  
REQUEST FOR 3 MONTH EXTENSION OF TIME, AND  
CHANGE OF DOCKETING NUMBER**

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

To the Patent Office:

This is a response to the Final Official Action mailed by the U.S. Patent Office on October 26, 2004. This response operates as a preliminary amendment to a Request for Continued Examination filed concurrently herewith. This response includes a petition for a three (3) month extension of time and a request to change the docketing number associated with this file.

At the mailing of the Final Official Communication, claims 1-16 were pending. The Patent Office has set forth grounds for rejecting claims 1-16. The applicant respectfully requests the Patent Office to review the amendments and remarks contained within this response regarding the claims, enter the preliminary amendment into the application, and examine the application as a continued application.

**Non-Fee Amendment**

Applicant Docket No. 19001.1300

**Request for Extension of Time**

The applicant requests a three month extension of time under 37 CFR 1.136 and encloses PTO form 2038 for authorization to charge the \$510.00 fee to a credit card account along with the Fee Transmittal form.

**Non-Fee Amendment**

Applicant Docket No. 19001.1300

**Change of Attorney Docket Number**

A duplicate copy of this page is being provided. Please pull one copy from the filing documents and forward to the appropriate administrative personnel for changing the docket number.

The applicant requests the Office change the attorney docket number to the following:

**19011.1300**